

# 2016 Recovery Workforce Summit

Presented by PRA & PRF, in partnership with MassPRA



## The State of Recovery in the World of Psychiatric Rehabilitation: Our Collective Vision Put into Action

May 22-25, 2016 · Boston, Massachusetts · [psychrehabassociation.org](http://psychrehabassociation.org)



Founded In 1975, the Psychiatric Rehabilitation Association (PRA) and Psychiatric Rehabilitation Foundation (PRF), grow and train the recovery workforce while promoting wellness and recovery. The association works to enhance the practice of psychiatric rehabilitation, establishing these services as integral to community-based treatment and leading the recovery movement. PRA/PRF is the premier source of learning, knowledge and research for the psychiatric rehabilitation profession, and provides resources, education, ideas and advocacy to enhance the power and performance of the recovery workforce. PRA represents more than 1,300 individual and organizational members, representing 8,000 psychiatric rehabilitation professionals.

### About the 2016 Recovery Workforce Summit

The 2016 Recovery Workforce Summit is presented by PRA and PRF, in partnership with the Massachusetts Psychiatric Rehabilitation Association (MassPRA) and offers a comprehensive line up of in-depth psychiatric rehabilitation training and enhanced networking opportunities and special events, to provide attendees with the tools they need to help others more effectively.

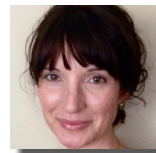
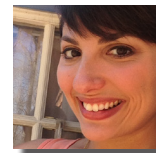
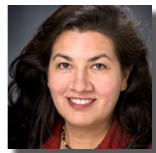
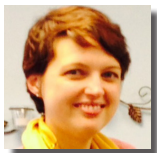
The Summit provides high-level education sessions for the entire psychiatric rehabilitation workforce including but not limited to: Practitioners, employees from the Veterans Administration (VA) and Office of Mental Health (OMH), Primary Care Providers, Executives, Case Managers, Educators, Occupational Therapists, Social Workers, Psychologists, Psychiatrists, Counselors, Residential Service and Managed Care employees, Administrators, Policy makers and Clinicians. The Summit is your premier opportunity to be a part of an eclectic energy-charged community, focused on the growth of psychiatric rehabilitation in both quantity and quality.

### Why Sponsor?

The Recovery Workforce Summit will attract approximately 1,000 individuals globally, who are part of the psychiatric rehabilitation community. PRA serves as the global focal point for people and organizations involved in psychiatric rehabilitation - from practitioner to CEO, academic to government, for profit and nonprofit. As a sponsor, you will have the opportunity to share your products and services with an audience of professionals focused on helping others and doing their jobs more effectively.

# 96% of attendees

found the 2014 & 2015 Summits to be valuable uses of their organization's time and resources, making the 2016 Summit the **"must attend"** event for individuals and organizations involved in psychiatric rehabilitation.



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### Key benefits of sponsorship include:

- Heightened visibility with the Psychiatric Rehabilitation community of decision-makers
- Summit Registration
- Advertising in the onsite program
- In-person networking opportunities
- Exposure to PRA members and supporters through social media
- Exhibit Display to showcase your products and services

### Platinum Sponsor - \$15,000

- Two (2) opportunities to sponsor one of two Keynote presentations and make introductory remarks (*Prepared in collaboration with PRA*)
- Premium logo placement on Summit web page with link to your corporate website
- Five (5) Summit registrations
- Two (2) side-by-side table-top displays (premium placement)
- Full-page ad in the inside front cover of the Summit Program book
- Thank you posts via social media (Facebook and Twitter) before and during the Summit to our followers and fans
- Opportunity to send an email pre- or post-Summit to attendees (*Sponsor will provide the content and PRA will schedule and send on behalf of your organization*)
- Opportunity to provide a branded item to attendees distributed at registration
- Web banner on the PRA home page for 6-months

### Gold Sponsor - \$10,000

- Corporate logo prominently displayed on the Summit web page as a Gold Sponsor
- Four (4) Summit registrations
- One (1) 4' x 6' table-top exhibit display
- One (1) full page ad in the Summit Program book
- PRA will send one (1) tweet about your company before the Summit to our followers (*Subject to mutual approval*)
- Opportunity to send an email pre- or post-Summit to attendees (*Sponsor will provide the content and PRA will schedule and send on behalf of your organization*)
- Opportunity to provide a branded item to attendees distributed at registration

*In addition, Gold Sponsor selects one of the following activities:*

- Welcome Reception (*Monday evening, hosted by MassPRA*)
- Technology Sponsor

### Silver Sponsor - \$7,500

- Corporate logo displayed on the Summit web page as a Silver Sponsor
- Three (3) Summit registrations
- One (1) full page ad in the Summit Program book
- One (1) 4' x 6' table-top exhibit display
- Opportunity to send an email pre- or post-Summit to attendees (*Sponsor will provide the content and PRA will schedule and send on behalf of your organization*)

*In addition, Silver Sponsor selects one of the following activities:*

- Wake-Up Wellness: Session & Break (Yoga, Reiki and Water Aerobics)
- Movie Night: Hollywood Beauty Salon
- International Reception **SOLD**

### Bronze Sponsor - \$5,000

- Corporate logo displayed on the Summit web page as a Bronze Sponsor
- Two (2) Summit registrations
- One (1) 4' x 6' table-top exhibit display
- One (1) half page ad in the Summit Program book

*In addition, Bronze Sponsors may sponsor one of the following activities (first-come, first-served):*

- Continental Breakfast (*Three opportunities available*)
- Refreshment Breaks (*Three opportunities available*)
- New Member & First-Time Attendee Reception

### Supporting Sponsor - \$2,500

- Corporate logo displayed on the Summit web page as a Supporting Sponsor
- One (1) Summit registration
- One (1) 4' x 6' table-top exhibit space
- One (1) half page ad in the Summit Program book



After a personal consultation to learn more about how your company wishes to interact with the Psychiatric Rehabilitation Association, we can create a customized proposal for your review. Our goal is to establish a relationship that best meets your needs while continuing to advance the mission and goals of PRA & PRF. For more information please contact: Kathy Bradley, Director, Fundraising & Sponsorship, Psychiatric Rehabilitation Association/Foundation 7918 Jones Branch Drive, Suite 300, McLean, VA 22102

Phone: 703.442.2078 | Fax: 703.506.3266 | Email: [kbradley@psychrehabassociation.org](mailto:kbradley@psychrehabassociation.org) | [www.psychrehabassociation.org](http://www.psychrehabassociation.org)

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**YES, I would like to be a 2016 Summit Sponsor as stated below.**  
**My signature signifies my commitment:**

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES:

- |   |          |
|---|----------|
| <input type="checkbox"/> Platinum Sponsor   | \$15,000 |
| <input type="checkbox"/> Gold Sponsor       | \$10,000 |
| <input type="checkbox"/> Silver Sponsor     | \$7,500  |
| <input type="checkbox"/> Bronze Sponsor     | \$5,000  |
| <input type="checkbox"/> Supporting Sponsor | \$2,500  |

### COMMITMENT/AUTHORIZATION:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State or Province, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### PAYMENT INFORMATION:

Invoice Me

Credit Card:       AMEX     MC     VISA

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address (if different than above):

Address: \_\_\_\_\_

City, State or Province, Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

**Commitment & Payment Policy:** This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made in U.S. dollar drawn on U.S. bank prior to the event date.

**Refunds:** No refunds will be made for partnership, sponsorship/underwriting fees.

**Tax Information:** The Psychiatric Rehabilitation Association is a 501(c)(3) Tax-Exempt Corporation, Federal Tax ID# 23-2008207.

**ADA Regulations:** In compliance with ADA regulations, PRA will take all reasonable steps to ensure that Americans with disabilities are given equal and reasonable opportunity to participate in the program. For further information, please contact the PRA Events Department at 703.442.2078.

**Note:** PRA's ability to deliver on certain elements of the recognition and benefits are based on the date of commitment of your sponsorship. Please verify reservation deadlines when submitting your paperwork.

### Print Advertisement Specs:

#### Individual Full Page Ad

- Live/Safe area for individual pages is 4.5"(w) x 7.5"(h)
- Final Trim size for individual pages is 5.5" (w) x 8.5 (h)
- Bleed size for individual pages is 5.75"(w) x 8.75"(h) -- (1/8-inch or .125" bleed on each side)

#### Half-Page Ad

- 4.5" (w) x 3.75" (h)
- No bleeds permitted for half-page ads

#### Quarter-Page Ad

- 2.375" (w) x 3.875" (h)
- No bleeds permitted for quarter-page ads

**Ad Deadline:** March 22, 2016

## COMPLETE AND FAX OR EMAIL THIS FORM TO:

Kathy Bradley, Director, Fundraising & Partnerships, Psychiatric Rehabilitation Association/Foundation  
7918 Jones Branch Drive, Suite 300, McLean, VA 22102

Phone: 703.442.2078 Fax: 703.506.3266 Email: kbradley@psychrehabassociation.org

www.psychrehabassociation.org