

41st Annual

# Wellness and Recovery Summit



June 15-18, 2018  
Grand Hyatt Denver

Mental Health Center of Denver

DENVER  
Colorado

Founded In 1975, the Psychiatric Rehabilitation Association (PRA) and Psychiatric Rehabilitation Foundation (PRF), grow and train the recovery workforce while promoting wellness and recovery. The association works to enhance the practice of psychiatric rehabilitation, establishing these services as integral to community-based treatment and leading the recovery movement. PRA/PRF is the premier source of learning, knowledge and research for the psychiatric rehabilitation profession, and provides resources, education, ideas and advocacy to enhance the power and performance of the recovery workforce. PRA represents more than 1,300 individual and organizational members, representing 8,000 psychiatric rehabilitation professionals.

## About the 2018 Wellness & Recovery Summit

The 2018 Wellness & Recovery Summit is presented by The Academy of Psychiatric Rehabilitation & Recovery, in partnership with the Colorado Psychiatric Rehabilitation Association (CO-PRA) and Mental Health Center of Denver. The Summit offers a comprehensive line up of in-depth psychiatric rehabilitation training, enhanced networking opportunities, and special events, to provide attendees with the tools they need to help others more effectively.

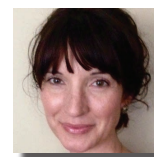
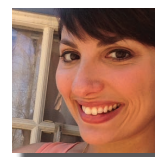
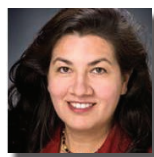
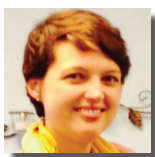
The Summit provides high-level education sessions for the entire psychiatric rehabilitation workforce including but not limited to: Practitioners, employees from the Veterans Administration (VA) and Office of Mental Health (OMH), Primary Care Providers, Executives, Case Managers, Educators, Occupational Therapists, Social Workers, Psychologists, Psychiatrists, Counselors, Residential Service and Managed Care employees, Administrators, Policy makers and Clinicians. The Summit is your premier opportunity to be a part of an eclectic, energy-charged community, focused on the growth of psychiatric rehabilitation in both quantity and quality.

## Why Sponsor?

The 2018 Wellness & Recovery Summit will attract approximately 750 individuals globally, who are part of the psychiatric rehabilitation community. PRA serves as the global focal point for people and organizations involved in psychiatric rehabilitation - from practitioner to CEO, academic to government, for profit and nonprofit. As a sponsor, you will have the opportunity to share your products and services with an audience of professionals focused on helping others and doing their jobs more effectively.

**96%** of attendees

found the 2016 & 2017 Summits to be valuable uses of their organization's time and resources, making the 2018 Summit the **"must attend"** event for individuals and organizations involved in psychiatric rehabilitation.



For more information, contact: Kathy Bradley, Director, Fundraising & Sponsorship, Psychiatric Rehabilitation Association/Foundation  
7918 Jones Branch Drive, Suite 300, McLean, VA 22102  
Phone: 703.442.2881 Fax: 703.506.3266 Email: [kbradley@psychrehabassociation.org](mailto:kbradley@psychrehabassociation.org)  
[www.psychrehabassociation.org](http://www.psychrehabassociation.org)

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After a personal consultation to learn more about how your company wishes to interact with the Psychiatric Rehabilitation Association, we can create a customized proposal for your review. Our goal is to establish a relationship that best meets your needs while continuing to advance the mission and goals of PRA & PRF.

## Key benefits of sponsorship include:

- Heightened visibility with the Psychiatric Rehabilitation community of decision-makers
- Summit Registration
- Advertising in the onsite program
- Recognition in the Summit Mobile App
- In-person networking opportunities
- Exposure to PRA members and supporters through social media
- Exhibit Display to showcase your products and services

## Platinum Sponsor - \$10,000

- Choice of one (1) *exclusive* sponsorship opportunity:
  - Opening General Session Lunch & Awards Program
  - Welcome Reception

### Additional Sponsor Benefits:

- Corporate logo prominently displayed on the Summit web page as a Platinum Sponsor
- Four (4) Summit registrations providing access to attend the entire conference
- One (1) 4' x 6' table-top exhibit display
- One (1) full page ad in the Summit Program book
- PRA will send one (1) tweet about your company before the Summit to our followers (subject to mutual approval)
- Opportunity to send an email pre- or post-Summit to attendees (*Sponsor will provide the content and PRA will schedule and send on behalf of your organization*)
- Opportunity to provide a branded item to attendees distributed at registration

## Gold Sponsor - \$7,500

- Choice of one (1) *exclusive* sponsorship opportunity:
  - Day 2 Keynote Session with David Granirer
  - Mobile App Sponsor

### Additional Sponsor Benefits:

- Corporate logo displayed on the Summit web page as a Gold Sponsor
- Opportunity to provide a give-a-way to attendees at your sponsored event (*Keynote Session only*)
- Three (3) Summit registrations
- One (1) 4' x 6' table-top exhibit display
- One (1) full page ad in the Summit Program book
- Opportunity to send an email pre- or post-Summit to attendees (*Sponsor will provide the content and PRA will schedule and send on behalf of your organization*)

## Silver Sponsor - \$5,000

- Choice of one (1) *exclusive* sponsorship opportunity:
  - Dessert Reception in the Exhibit Hall - **New!**
  - Continental Breakfast in the Exhibit Hall (*two opportunities*)

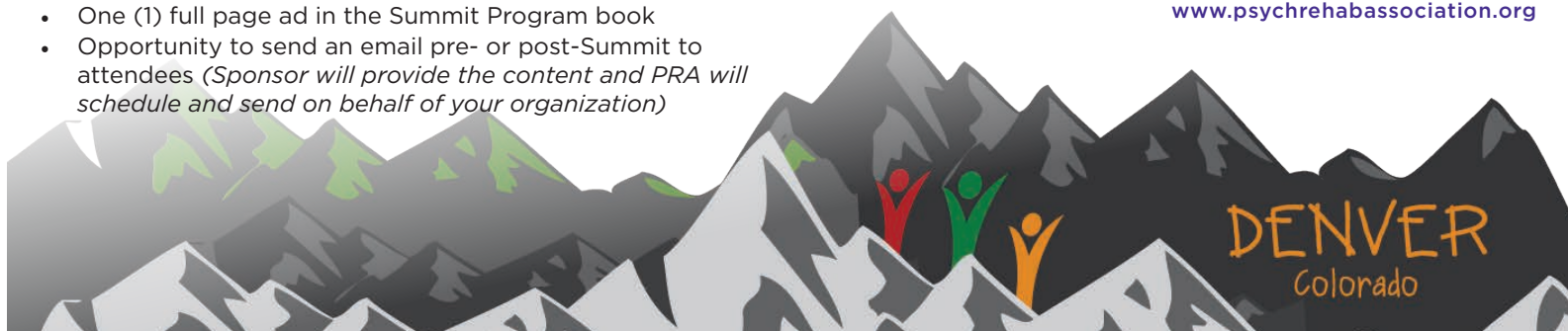
### Additional Sponsor Benefits:

- Corporate logo displayed on the Summit web page as a Silver Sponsor
- Opportunity to customize your sponsored event with branding and provide a give-a-way to attendees.
- Two (2) Summit registrations
- One (1) 4' x 6' table-top exhibit display
- One (1) half-page ad in the Summit Program book

## Bronze Sponsor - \$2,500

- Non-exclusive sponsor of the Networking Breaks.
- Corporate logo displayed on the Summit web page as a Bronze Sponsor
- One (1) Summit registration
- One (1) 4' x 6' table-top exhibit display
- One (1) half-page ad in the Summit Program book

For more information please contact: Kathy Bradley, Director, Fundraising & Sponsorship, Psychiatric Rehabilitation Association/Foundation 7918 Jones Branch Drive, Suite 300, McLean, VA 22102  
Phone: 703.442.2881 | Fax: 703.506.3266  
Email: [kbradley@psychrehabassociation.org](mailto:kbradley@psychrehabassociation.org)  
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## Sponsorship Commitment Form

YES, I would like to be a 2018 Summit Sponsor as stated below.

My signature signifies my commitment:

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES:

- Platinum Sponsor \$10,000
- Gold Sponsor \$7,500
- Silver Sponsor \$5,000
- Bronze Sponsor \$2,500

### COMMITMENT/AUTHORIZATION:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State or Province, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### PAYMENT INFORMATION:

Invoice Me

Sponsorship benefits will not be delivered and booths will not be considered reserved without accompanying payment. The remaining balance must be paid by May 18, 2018. Commitment forms submitted after May 18, 2018 must include full payment.

Credit Card:     AMEX     MC     VISA

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address (if different than above):

Address: \_\_\_\_\_

City, State or Province, Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

**Commitment & Payment Policy:** This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made in U.S. dollar drawn on U.S. bank prior to the event date.

**Refunds:** No refunds will be made for partnership, sponsorship/underwriting fees.

**Tax Information:** The Psychiatric Rehabilitation Foundation is a 501(c)(3) Tax-Exempt Corporation, Federal Tax ID# 23-2008207.

**ADA Regulations:** In compliance with ADA regulations, PRA will take all reasonable steps to ensure that Americans with disabilities are given equal and reasonable opportunity to participate in the program. For further information, please contact the PRA Events Department at 703.442.2078.

**Note:** PRA's ability to deliver on certain elements of the recognition and benefits are based on the date of commitment of your sponsorship. Please verify reservation deadlines when submitting your paperwork.

### Print Advertisement Specs:

#### Individual Full Page Ad

- Live/Safe area for individual pages is 4.5"(w) x 7.5"(h)
- Final Trim size for individual pages is 5.5" (w) x 8.5 (h)
- Bleed size for individual pages is 5.75"(w) x 8.75"(h) -- (1/8-inch or .125" bleed on each side)

#### Half-Page Ad

- 4.5" (w) x 3.75" (h)
- No bleeds permitted for half-page ads

**Ad Deadline:** April 11, 2018

## COMPLETE AND FAX OR EMAIL THIS FORM TO:

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